

## ORDER



**Orders**  
**Order / Rev:** 68405  
**Alt Order #:** 08889063  
**Product Desc:** DCCC  
**Estimate:** 2237  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 10/25/12 / 10/25/12  
**Order Type:** CIA - O

## KTVX-TV

**Primary AE:** Continental Washington DC  
**Sales Office:** CNAT  
**Sales Region:** National

**Agency**  
**Name:** Great American Media  
**Buying Contact:**  
**Billing Contact:**  
 1010 Wisconsin Ave NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Priority:** P-1  
**Revenue Codes:** AGY, POL-ISS, GEN

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	17	\$6,815.00	\$5,792.75
10/29/12	10/29/12	5	\$2,250.00	\$1,912.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	17	\$6,815.00	\$5,792.75	0.00
November 2012	5	\$2,250.00	\$1,912.50	0.00
<b>Totals</b>	<b>22</b>	<b>\$9,065.00</b>	<b>\$7,705.25</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Continental Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTVX	10/26/12	10/26/12	M-F 5a-530a GMU M-F 5a-530a GMU	CM	5:00 AM-5:30 AM	----F--	:30	1	\$90.00	P-1	0.00	NM	1	\$90.00
GOOD MORNING UTAH-5AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$90.00		0.00			
E 2	KTVX	10/26/12	10/26/12	M-F 530a-6a GMU M-F 530a-6a GMU	CM	5:30 AM-6:00 AM	----F--	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$150.00		0.00			
E 3	KTVX	10/26/12	10/26/12	M-F 6a-630a GMU M-F 6a-630a GMU	CM	6:00 AM-6:30 AM	----F--	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
GOOD MORNING UTAH-6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--					1	\$200.00		0.00			
E 4	KTVX	10/28/12	10/28/12	Good Morning America GMA Su 6a-7a	CM	6:00 AM-7:00 AM	-----S	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
GOOD MORNING AMERICA SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S					1	\$175.00		0.00			
E 5	KTVX	10/26/12	10/26/12	M-F 630a-7a GMU M-F 630a-7a GMU	CM	6:30 AM-7:00 AM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
GOOD MORNING UTAH-630AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KTVX	10/26/12	10/26/12	M-F 630a-7a GMU M-F 630a-7a GMU GOOD MORNING UTAH-630AM	CM	6:30 AM-7:00 AM	----F--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$250.00		0.00						
E 6	KTVX	10/26/12	10/26/12	Good Morning America GMA 7a-9a GOOD MORNING AMERICA	CM	7:00 AM-9:00 AM	----F--	:30	2	\$300.00	P-1	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	2		\$300.00		0.00						
E 7	KTVX	10/28/12	10/28/12	This Week This Week	CM	10:00 AM-11:00 AM (10:00 AM-11:00 AM)	-----S	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$250.00		0.00						
E 8	KTVX	10/26/12	10/26/12	ABC4 News at 4p ABC4 News at 4p ABC4 NEWS @ 4PM	CM	4:00 PM-4:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
E 9	KTVX	10/26/12	10/26/12	ABC4 News at 430p ABC4 News at 430p ABC4 NEWS @ 430P	CM	4:30 PM-5:00 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
E 10	KTVX	10/26/12	10/26/12	ABC4 News at 5p ABC4 News at 5p ABC 4 NEWS AT 5PM	CM	5:00 PM-5:30 PM	----F--	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$400.00		0.00						
E 11	KTVX	10/27/12	10/27/12	Sat ABC4 News @ 5p Sat ABC4 News @ 5p ABC4 NEWS-5P SAT	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$400.00		0.00						
E 12	KTVX	10/28/12	10/28/12	SUN ABC4 News @ 5p SUN ABC4 News @ 5p ABC4 NEWS-5P SUN	CM	5:00 PM-5:30 PM	-----S	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$400.00		0.00						
E 13	KTVX	10/26/12	10/26/12	ABC4 News at 6p ABC4 News at 6p ABC 4 NEWS AT 6P	CM	6:00 PM-6:30 PM	----F--	:30	1	\$500.00	P-1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$500.00		0.00						
E 14	KTVX	10/26/12	10/26/12	ABC4 News at 10pm M-F M-F 10p-1036p ABC 4 NEWS AT 10PM	CM	10:00 PM-10:35 PM	----F--	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	----F--	1		\$900.00		0.00						
E 15	KTVX	10/27/12	10/27/12	ABC4 News at 10pm Sa Sa 10p-1030p ABC 4 NEWS AT 10PM	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-	1		\$800.00		0.00						
E 16	KTVX	10/28/12	10/28/12	ABC4 News at 10pm Su Su 10p-1030p ABC 4 NEWS AT 10PM	CM	10:00 PM-10:30 PM	-----S	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S	1		\$900.00		0.00						
E 17	KTVX	10/29/12	10/29/12		CM	5:30 AM-6:00 AM	M-----	:30	1	\$150.00	P-1	0.00	NM	1	\$150.00

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KTVX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 530a-6a GMU											
				M-F 530a-6a GMU											
GOOD MORNING UTAH-530AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$150.00		0.00				
E 18	KTVX	10/29/12	10/29/12	ABC4 News at 4p	CM	4:00 PM-4:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC4 News at 4p											
ABC4 NEWS @ 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$400.00		0.00				
E 19	KTVX	10/29/12	10/29/12	ABC4 News at 430p	CM	4:30 PM-5:00 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC4 News at 430p											
ABC4 NEWS @ 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$400.00		0.00				
E 20	KTVX	10/29/12	10/29/12	ABC4 News at 5p	CM	5:00 PM-5:30 PM	M-----	:30	1	\$400.00	P-1	0.00	NM	1	\$400.00
				ABC4 News at 5p											
ABC 4 NEWS AT 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$400.00		0.00				
E 21	KTVX	10/29/12	10/29/12	ABC4 News at 10pm M-F	M-EM	10:00 PM-10:35 PM	M-----	:30	1	\$900.00	P-1	0.00	NM	1	\$900.00
				M-F 10p-1036p											
ABC 4 NEWS AT 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	M-----			1		\$900.00		0.00				
													Totals	22	\$9,065.00